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SUMMARY

Over 11 years of experience in grassroots outreach, issue advocacy, public policy engagement & public affairs within the Hispanic community.

HOW I CAN ADD VALUE

I understand first-hand how policies impact the lives of everyday people. If you were to ask anyone who knows me, they would tell you that I am personable. I can connect and relate to people I meet, I follow up, I keep in touch, and I genuinely care about people. It has helped me build the relationships I have and the coalitions I have created to pass our policy objectives. If you are looking to expand your public footprint in media or in your local community on specific issues that are important to you or your business, please consider reaching out to me as a proven and effective leader who can work in bipartisan form with key stakeholders and decision makers.

WHERE I'VE BEEN

The LIBRE Initiative, Texas

02/2018 - Present

A conservative grassroots organization that empowers Hispanics to reach their full potential

Texas Director of Coalitions

Chief Spokesperson, and lobbyist of LIBRE Texas. I am responsible for maintaining coalition relationships and advancing our policy objectives by speaking to the media, and to allied groups.

- Brand Ambassador & Texas Spokesperson for the organization
- Build and maintain relationships with coalitions, organizations, media, businesses, and political leaders to drive our policy objectives.
- I created and led 6 Border Tours as a leader on border and immigration policy in partnership with US CBP.
- Lobbied for the passage of President Trump's Tax Cuts and Jobs Act of 2017 that gave back an average of \$2000 to everyday Americans.
- Advocated for the passage of meaningful property tax reform that saved Texans \$5 billion in taxpayer monies in 2019.
- Successfully lobbied lawmakers to make telemedicine permanent in 2021 and pass property tax cuts in 2023.

The LIBRE Initiative, Texas (Merger with AFP)

06/2014 - 12/2016 / 8/2017 - 2/2018

A conservative grassroots organization that empowers Hispanics to reach their full potential

Texas Field Director

Responsible for building out a community of grassroots activist in the Rio Grande Valley where I educated, activated and mobilized our volunteers to support our policy agenda when no one else had their eyes set on the RGV. I held policy forums and participated in third party events to build brand credibility.

- Developed a regional outreach strategy that enhanced and promoted the organization's branding and messaging efforts to the Hispanic community.

- Hosted 2-4 public policy educational events per month with key government officials and community leaders that met or exceeded expectations.
- Oversaw all regional office operations and produced a performance-based team that exceeded expectations.

The LIBRE Initiative, Ontario, California

09/2012 - 05/2014

A conservative grassroots organization that empowers Hispanics to reach their full potential

Project Coordinator, National Faith Outreach

Second in command of our national faith outreach. Responsible for informing the faith community about our policy issues and connecting them to their elected officials.

- Developed and successfully executed faith-based events where I brought together 300 pastors to meet with their governors, and other elected officials in Florida, 200 pastors in Texas, 150 in Virginia, 75 in New Mexico, and 75 in Nevada.
- Established our faith-based outreach as an instrumental component of LIBRE’s overall grassroots outreach efforts.
- Informed targeted audience about the principles of economic freedom.
- Connected faith leaders to our local on the ground teams in priority states to continue a relationship of mutual benefit.

Education

Cal Baptist University, Riverside, CA, 2015

Master of Public Administration

Fresno State, Fresno, CA 2011

Bachelor of Arts in Communication

Volunteer Experience

Templo Casa de Dios - Mission, TX

04/2021 – Present

Youth Director

- I help lead Sunday school and events for our youth, every other month as we trade-off between two of us who lead the youth group of 15-20 kids.
- I established a youth leaders’ program to have two teenagers take ownership with youth activities that involve fundraising.
- Counsel as needed to help youth with struggles they may be facing.

City of Mission – Citizens Advisory Committee

01/2016 – 01/2022

Mayoral Appointee – Oversee the Community Development Block Grant funds from the Department of Housing and Urban Development.

Chairman Emeritus

- Budget and appropriate \$900,000+ annual monies for CDBG purposes
- Rehab and Construction of over 20 homes to elderly on fixed incomes
- Awarded over \$300,000 over 6 years in grants to non-profits that provided services to residence of the community.

State of Texas – Texas Physician Assistant Board, Austin, TX

10/2015 – 03/2021

Governor Appointee – Protect and enhance the public’s health, safety, and welfare by establishing and maintaining standards of excellence.

Board Member

- Ruled on 78 cases over 13 Informal Settlement Conference’s and 7 temporary Suspensions.
- Served on the Ethics and Disciplinary Committee.

- Oversaw Texas Medical Board \$10 million+ budget.

New Life Family Church, McAllen, TX

06/2015 - Present

Founding Accountability Board Member

- Oversee pastoral care & handle disciplinary actions if needed.
 - Guidance Counselor to Lead Pastor
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Organizations

Alpha Gamma Omega – Christ Centered Fraternity

09/2008 - Present

- UC Riverside Chapter Advisor 2014
 - National AGO Delphian Editor 2011 – 2013
 - Founding President 2009
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Awards

Service Award, The LIBRE Initiative

10/2021

- For over 9 years of service and commitment to the Hispanic Community

Robert T. Anderson Award, Alpha Gamma Omega

02/2016

- Establishing the highest standard of integrity, honesty, and administrative skills in public service and in the Christian community.
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Key Competencies

- Bilingual in English and Spanish
- Verbal and Written Communication
- Public Speaking, Public Affairs, & Public Policy
- Coalition Building
- Issue Advocacy